

AUSTIN AREA QUILT GUILD ADVERTISING RATES

For information about AAQG advertising, please refer to the following rates and guidelines or contact advertising@aaqq.org.

Ad rates effective: 03/07/2023

Website Advertising	Size	Monthly	Yearly
Quilters for Hire [Must be an AAQG member.]			\$15
Sponsorship Sponsors receive one year logo placement on AAQG home page, including a link to their website.	300 x 200 pixels		\$200
Quilting Quips Advertising		Per Issue	Yearly
Business Card Size	3-1/2" x 2"	\$15	\$162
Quarter Page Size	3-1/2" x 5"	\$25	\$270
Email Advertising			
E-Mail Blast Quilt-related advertising via email ensures that all members see your ad with a subject line applicable to only your ad. This includes personal goods for sale, as well as professional goods and services. The list is private and addresses are never shared.		Text only, \$15.	Text and one image, \$20.

AD FORMAT

- All images should be in camera-ready in jpg format and the size of the ad you purchased.
- Paid up advertisers may change their ad monthly; submit no later than the 10th of each month.
- Email blast ads should be in Word, email or image format – NO PDF's [contact information below if you only have a PDF].

DOOR PRIZES

We also welcome donated items for door prizes given at our program meetings. You'll receive acknowledgement when the prize is presented. It is a good way to get your quilt-related business name mentioned at the meeting.

PAYMENT

Payment must accompany any advertisement order. You can pay one of two ways:

1. PayPal

Click here to submit your payment via PayPal -
<https://austinareaquiltguild.wildapricot.org/Payments-Page>

NOTE: You do not need a PayPal account. For new buyers, signing up for a PayPal account is optional. This means you can complete your payments first, and then decide whether to save your information in a PayPal account for future purchases.

Please send your receipt of payment to advertising@aaqg.org. Once your payment has been confirmed, your ad will be processed.

2. US Mail; check should be made payable to the Austin Area Quilt Guild or AAQG.

Mail to:
AAQG Advertising
P.O. Box 5757
Austin, TX 78763

Electronic ad files should be emailed to:
advertising@aaqg.org

Thank you for your interest in advertising with the Austin Area Quilt Guild.