



The Austin Area Quilt Guild will hold its biennial Quilt Show and Sale September 17 - 19, 2010 at the Palmer Event Center in Central Austin. Honoring the traditions of our past and looking to the future of our Guild and the world of quilting, the Austin Area Quilt Guild is "Changing Gears". You can help us "Change Gears" by advertising in our complimentary Show Program to be published in conjunction with the show. Each of the anticipated 4000 attendees over the three day show will receive a Show Program upon entry to the show floor. Even better, your advertising exposure will continue as part of the Show Program included in the Show CD.

Your ad is an excellent way to focus your advertising dollars on a targeted, interested and devoted audience of quilters and quilt lovers. Our vendor booth numbers will be automatically included in print ads to encourage attendees to visit to those special booths.

Funds generated from the Quilt Show are used to support the Guild's mission of preserving the heritage of quilting and promoting excellence and education in the art of quilting. We offer on-going support and education via monthly general meetings, lectures and workshops by nationally recognized quilters. Smaller groups of members in neighborhood quilting "bees" share the educational lessons from the area meetings and extend the charitable mission of AAQG.

- ❖ ***AAQG has donated over 500 quilts and 76 afghans to families of Fallen Soldiers, returning Wounded Warriors at Brooke Army Medical Center in San Antonio, active duty soldiers in Mosul, Iraq, and to veterans at the Veterans Hospital in Temple, Texas.***
- ❖ ***Our community outreach annually averages more than 370 completed baby quilts donated to infant well-being programs in Travis, Bastrop and Williamson counties.***

In addition to the purchase of your ad in the program, we encourage guilds and shops to display complimentary Show Posters and bookmark flyers. To order promotional flyers and window posters please e-mail a request to [showchair@aaqg.org](mailto:showchair@aaqg.org). The following pages include the layout information and advertising rates for the Show Program. **Ad copy and payment must be received by July 1, 2010.** Checks may be made out to AAQG 2010 Show. Please visit [www.AAQG.org/show2010](http://www.AAQG.org/show2010) for complete information on our biennial quilt show.

For program information please contact Laura Dutton [lauradutton@austin.rr.com](mailto:lauradutton@austin.rr.com) 2010 Program Advertising

***Please join us at the Austin Area Quilt Guild 2010 Quilt Show and Sale September 17-19, 2010.***

***We look forward to receiving your ad and thank you in advance for your support.***

Please forward this page with your check

**Ads should be submitted electronically to [lauradutton@austin.rr.com](mailto:lauradutton@austin.rr.com) .**

Preferable format is PDF with 300 dpi. Acceptable formats also include MS Word or JPG.

**The printer cannot open or use MS Publisher files.**

If you need AAQG to set up your ad for the program, there will be a \$25.00 charge in addition to the cost of the ad.

If you wish to submit original camera ready paper copy, they will be scanned by the printer at no additional charge. Every effort will be made to assure quality copy.

Program will be printed 8.5" x 11", black and white.

**Payment** (checks to AAQG 2010 Show) **and this form** must be mailed to:

Laura Dutton, 1716 Camp Craft Rd, Austin, TX 78746.

Please print the following information for our records:

Advertiser Name \_\_\_\_\_

Advertiser Address \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Advertiser e-mail \_\_\_\_\_

Advertiser phone \_\_\_\_\_

Advertiser Contact \_\_\_\_\_

AAQG member contact \_\_\_\_\_

Ad Size Desired (please check)

✧ Business Card -- \$ 45

✧ Full Page – Inside front cover – \$350

✧ Quarter Page -- \$ 70

✧ Full Page – Inside Back Cover -- \$300

✧ Half Page -- \$ 110

✧ Full Page – Inside Back Last Interior - \$250

✧ Full Page Interior-- \$200

✧ Outside Back (color) - \$400

Are you also a vendor in our show? Please circle one    Yes    No

Ad Committee Use Only:

Received date: \_\_\_\_\_

CK # \_\_\_\_\_ Amt: \_\_\_\_\_

Size: BC ¼ ½V ½ H FI IF IB ILI OB

Vendor Booth # \_\_\_\_\_

FULL PAGE 7.5" x 10"

Interior Placement (random) - \$200

Inside Front - \$350

Inside Back - \$300

Inside Back Last Interior - \$250

Outside Back (color) \$400

HALF PAGE VERTICAL 3.25" x 10"  
\$110

HALF PAGE HORIZONTAL 7.5" X 4.5"  
\$110

\*\*\*\*\*  
AD PLACEMENT PREFERENCE  
FOR ANY AD WILL BE GIVEN  
TO QUILT SHOW SPONSORS  
\*\*\*\*\*

QUARTER PAGE 3.5" x 4.5"  
\$70

BUSINESS CARD 3.5" x 2.25"  
\$45